

Level Up Your Scrum

Elevate your Scrum Masters with group **coaching and mentoring** that will boost team performance to deliver more value



Organizations using Scrum with multiple teams have invested in the framework because of its proven ability to deliver product value. The **Scrum Masters on those teams have a heavy load and face many challenges in maintaining continuous team improvement.** Succeeding in the role goes beyond what's in the Scrum Guide. It involves addressing complex dynamics and how and when to **use the approaches with the most influence and impact to achieve desired outcomes.**

Getting the most from your organization's Scrum Teams depends on the strengths and skills of their Scrum Masters. **If you want to see more powerful, effective outcomes from your Scrum Teams, this Scrum Master group program is your best way forward.**

The program

Over four months, a cohort of your Scrum Masters will practice applying a structured approach and simple agility tools that **acclaimed agile coach and mentor Stephanie Ockerman** has honed throughout her career. With her direct guidance and support, participants will be able to more clearly **assess opportunities for team improvement, sharpen their discernment lens, and take effective action.** As they grow their leadership skills, they will better understand their impact and more confidently navigate the many Scrum Master approaches at their disposal.

What makes this program unique is that it provides teaching, coaching, mentoring and leadership. It combines high-touch guidance and support with a flexible online curriculum that participants can complete within their existing schedule and at their own pace.

Scrum Masters from the same organization share collective knowledge and a similar context, often experiencing similar challenges. **Participating in a cohort like this amplifies their learning and ability to influence change.**

Best of all, they can continue supporting each other in applying the program's concepts and tools after it ends.

What's included

- Monthly private 1:1 coaching sessions
- 2 monthly 90-minute group coaching calls
- Online learning platform, including videos, workbooks, and more
- Personalized feedback and guidance on individual work in-between calls

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This program will help Scrum Masters:

- **Assess the effectiveness of their Scrum Team** (and themselves as a Scrum Master), so they can clearly see opportunities for growth and improvement.
- **Grow confidence using a simple, structured approach** and agility tools that they can apply in ANY context to flip what feels like chaos into manageable complexity.
- **Stop chasing symptoms and get to the root causes of challenges**, so their team can be focused and aligned on delivering value.
- **Develop perspective to inform where to focus energy** to deliver outcomes that genuinely matter.
- **Understand how to creatively and strategically break down improvement areas** into small steps and experiments to make incremental progress.
- **Create more transparency into what's really going on**, so teams can have the right conversations that lead to greater trust, shared understanding, deeper insights, and courage to try new things.
- **Enable the shift towards agile mindsets** and approaches.
- **Empower teams to take ownership** of their goals, process, and outcomes, experimenting and improving how they work together every day.

Learning modules:

- Assess the Current State
- Apply a Structured Approach and Simple Agility Tools
- Grow a Strong Team Identity
- Get to Done
- Maximizing Value Iteratively & Incrementally
- Enabling Agility in the Organization
- Grow Your Inner Leadership Skills to Grow Your Impact
- Reflecting & Looking Forward

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Why Scrum Masters need this kind of learning and support

- **Scrum Masters often don't have access to mentors and coaches** who have deep experience in their unique role.
- Getting **feedback from someone who will challenge assumptions** and present new perspectives is the springboard Scrum Masters need to improve and evolve.
- When Scrum Masters don't clearly understand team challenges and how to tackle them, **the value Scrum delivers plateaus**.
- Teams often face several competing challenges, and **Scrum Masters equipped with advanced assessment skills know where to focus** their time and energy for better performance.
- Scrum Masters get a solid foundation from certified training, but **they need context-specific guidance, accountability and support in applying that learning to thrive** in complex and changing environments.

Meet the coach and mentor - Stephanie Ockerman



Stephanie is the founder and principal of Agile Socks LLC, a company that enables teams and organizations to navigate and thrive in complexity and uncertainty to deliver greater value. She is a certified Scrum.org Professional Scrum Trainer (PST) and has 15+ years experience as a Scrum Master, coach, project manager, and trainer. Stephanie trained in the Co-Active Coaching Model and Co-Active Leadership Program. She is the author of the book *Mastering Professional Scrum*.

Stephanie's approach is grounded in her natural servant leadership stance, her experience as a Professional Scrum Trainer and PSM Curriculum Steward, and her immersion in Co-Active Coaching and Leadership practices.

Stephanie picks up on what's not being said, using intuition and experience to remove distractions, get to root causes and find the bigger impact. She moves easily between seeing the whole and breaking down the details, and she helps others hone this skill and find the balance.

Compassionately direct, Stephanie meets people where they are, holds space for their learning and growth, challenges and calls people forward, and helps people rise to their unique leadership capabilities.

Learn more about the Level Up Your Scrum by visiting tinyurl.com/34dkss3d or contacting training@agilesocks.com