



WINNER'S GUIDE

Congratulations on your recent win!

In the midst of enjoying your reign, there are a number of appearances, and activities that you will be required to attend. You may also need to start preparing to compete at nationals. This packet is designed to assist you with that process and make your reign as enjoyable as possible.

ESTABLISH YOUR TIMELINE



6+ months before

- Develop bio and prepare talking points (see below)
- Write/post thank you notes to supporters and sponsors
- Meet with trainer to establish schedule
- Meet with pageant interview coach to establish schedule
- Meet with talent coach (if applicable)
- Identify target events for resume
- Begin paperwork

4-6 months before

- Interview preparation
- Begin search for evening gown
- Begin search for interview outfit
- Begin search for talent outfit (if applicable)

2-4 months before

- Purchase outfits for nationals
- Purchase competition shoes/jewelry/ accessories
- Plan farewell reception

1 month -1 week before

- Dry clean outfits for nationals
- Tanning/hair/makeup/nail appointments
- Pack and ship outfits/items for nationals

DEVELOP YOUR BIO

Your bio will be used for press releases, the pageant website and events.

- **Name, age, location, school/work**
- **Hobbies, activities, volunteer work**
- **Awards, honors, former titles**
- **How you would describe yourself**
- **Life motto and goals of reign**



CRAFT YOUR TALKING POINTS

Step 1. Research your event

Know the name, its purpose or mission, and your potential audience (children/adults, etc.)

Step 2. Prepare a brief statement.

For example: "Good afternoon everyone! I am so pleased to be here today celebrating (INSERT ACTIVITY) at the (INSERT NAME OF EVENT) as your Miss (INSERT YOUR TITLE). The (INSERT NAME OF ACTIVITY) is so important because it (INSERT PURPOSE OF EVENT). I am so happy to be a part of this important cause/event/celebration and I thank you so much for inviting me to attend."

Step 3. Prepare for Q & A

Anticipate what you might be asked and practice your answers in advance.

Common questions include: Why did you decide to compete? What was it like winning? How did you prepare? When/where are nationals? What will you do to get ready?

TARGET EVENTS

Research upcoming charity events in your area that relate to your platform, and/or create your own opportunities to further your message during your reign.

Plan and execute these activities early in your reign. As you get closer to nationals your schedule is going to be packed, so it's important to schedule and complete those early if possible.



CHECK IN OFTEN

Communication is key with your directors and staff!

Always respond promptly and honor deadlines for tasks including paperwork, videos, photos, appearances, etc. Keep staff advised about your activities and obligations. Sometimes balancing the responsibilities of being a titleholder along with your regular daily life can be challenging. It's important to be mentally and emotionally in a great place when you compete, so reach out if you need support.



SPONSORS AND SERVICES

Make a note of any sponsor(s) for your pageant and the services that they provide so that you can utilize them during your reign, promote their products/services and thank them in your farewell speech.

Sponsor

Services



PHOTO SHOOTS

You will likely have official headshots taken and professional photos taken.

Log those appearances so you can provide photo credit to the photographer and/or hair and makeup artist(s), stylists, etc..

Date

Photographer/HMU

Notes

Appearances at charity and other special events will be a regular occurrence during your reign. Be sure to log your appearances so that you can keep track and can add them to your contestant bio.

APPEARANCES AND EVENTS

Date

Event

Notes

FAREWELL SPEECH

Sadly, the time will eventually come when you need to pass along your crown. For your speech, write down what you've accomplished during your reign, what you've experienced, how you've grown, and who has helped you along the way. You can also include your future plans.

Since it truly requires teamwork to make the dream work, it is important to acknowledge and recognize those who supported and helped you during your journey. Be sure to write/post individual notes of gratitude especially at the end of your reign.

THANK YOU NOTES

Thank you note for:

Date sent/posted: