

Subject: \$3 billion in energy bills will be wasted in 2022, how much is yours?

Dear {name},

Every year United States' industry collectively spends \$6 billion generating compressed air. The Department of Energy estimates that about 50% of the compressed air generated each year is wasted.

Unfortunately this state of affairs exists because too many plant managers miss the obvious signs that they have optimization opportunities for their air compressor right in front of them.

Here are four opportunities that show your air compressor system is ready for optimization:

Optimization Opportunity #1: High Energy Costs. Part of smart compressed air system management is to pay attention to both the total power consumption of your compressed air system and the cost per CFM of your compressed air. If either of these are trending up then it is time to start figuring out why.

Optimization Opportunity #2: Poor Air Quality. Wet air, oily air and particles in the air can all damage the piping system, and anything you are running on your compressed air. This will increase maintenance costs and will see more frequent outages of equipment. Low air quality will degrade the piping system, reducing its life expectancy and increase leaks which will in turn create inadequate pressure in sections of the system. If air quality is down then it is time to review what is causing it.

Optimization opportunity #3: Frequent Down Time. When an air compressor is overworked it will need more maintenance and more regular maintenance. A bloated operating cost and hobbled production are unacceptable in today's hyper-competitive market. Considering that your competitors are unlikely to optimize their system's performance you can create a production advantage by removing the causes of your outages.

Optimization opportunity #4: Managing The Dead Zone. Far too many plants have an output range that their air compressors ~~are verydon't operate very efficiently in~~-. This inefficiency results in higher than necessary power costs, wear and tear on their compressors that result in downtime and expensive parts replacements.

It's often caused by ad-hoc addition of air compressors as demand rises.

If you want to dramatically slash your compressed air costs and eliminate these sources of waste, we've written a white paper called 'Avoiding The Dead Band: How To Make Sure That Your Systems Provide You The Most Affordable Compressed Air Possible.' It details the complete process for how any industrial plant can deal with the dead zone in their compressed air supply effectively. It can result in running smaller air compressors and reduce power bills

Download your copy now.

Sincerely