**How You Can Build a New**

**Freelancing Career**

**As A US Tax Pro**

**FREE REPORT FREE REPORT FREE REPORT FREE REPORT**

**LEARN HOW YOU CAN CASH IN NOW!!!!**

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| *There is an unprecedented opportunity to start a new career providing much needed accounting and taxes services to small businesses owners, accountants and tax preparers in the USA.* |

The perfect storm of opportunity for bookkeepers, accountants and tax preparers in The United States has been developing over decades and was accelerated by the covid pandemic. Being forced to run businesses remotely, millions of business owners had no choice but to adapt and started to realize the benefits of outsourcing tasks normally done in-house. They became accepting and willing to assign important financial tasks to individuals they had never met in person. The know, like & trust factor was finally being accomplished online.

The pandemic also created “The Great Resignation” where over four million brick and mortar workers have left the job market to either freelance or start their own businesses and realize the freedom working from home brings.

* **A shortage of good accountants and tax preparers**

There are over 30,000,000 businesses in the United States with over 28,000,000 having between 0-5 employees. There are only about 150,000 tax preparers. That’s over 180 businesses for every tax preparer. That's if every preparer had their own practice. They don't. It’s easy to see why most small businesses wind up doing their own bookkeeping and tax returns. Most accounting firms don’t want to and don’t need to work with many of the smallest of small businesses. More specifically, they basically ignore the 26,000,000 sole proprietors because they have the least amount of money for accounting fees and require a lot of business training. It’s extremely hard for these businesses to find a good accountant, let alone one that they can afford. With rates between $175-$350 an hour for an independent tax accountant you can understand why so many choose the do-it-yourself option, often getting themselves in a bind because of the next issue.

* **Complexity of the system**

The US tax system is extremely complex, even for the smallest businesses and the simplest returns. Computer programs try to simplify the accounting and tax preparation process but can not replace a knowledgeable accountant and tax preparer. Intuit perpetrated one of the biggest frauds in history when they convinced small business owners and individuals that they could save money by doing their own bookkeeping with QuickBooks and their own taxes with Turbo Tax. There are no statistics available but having worked directly with thousands of small business owners I have yet to see a good set of books or an accurate tax return done by individuals with little or no experience. Intuit tried to turn spouses, receptionists and the small business owners themselves into bookkeepers and tax preparers. It takes at least 5 years of experience working under an accountant before anyone should be trying to do tax returns on their own and that's working 40 hours per week. If Intuit was correct there would be no need at all for professional tax preparers.

In an attempt to simplify this section I am going to provide a link to an authority on the subject. <https://www.taxpolicycenter.org/briefing-book/why-are-taxes-so-complicated>

* **The Government**

In line with the link above I can say that over the forty plus years I’ve spent as an accountant the tax code has become more and more complex. Federal, state and local jurisdictions are always looking for money and creative ways to raise it. Most of the time the burden falls on those that can least afford it, the small business owners. By creating policies and procedures that make it almost impossible for any business to fully comply, small business owners pay a much larger percentage of their revenue trying to stay out of hot water, often paying higher taxes because they don’t have professional representation while getting hit with a plethora of avoidable penalties and interest for “non-compliance”.

**The Time is NOW**

These factors plus, having access to Philippine individuals that are highly talented, willing to learn, grow and work hard has created what I like to call “The Perfect Storm of Opportunity”. Not only for the people of the Philippines but for businesses and accountants all over the world. Perhaps accounting and tax preparation is not such a glamorous career in the eyes of a young person seeking something new and exciting. Perhaps the education and experience requirements have made it even harder to attract good accountants or maybe universities and educational institutions do not see accounting as an attractive enough program to market to new students. Maybe it’s a combination of all of the above. I know that when I was choosing a career accounting was an attractive field of study. It was difficult to be accepted into an accounting program and becoming a CPA required specialized experience and passing a very hard exam. Regardless of the reason, today there is a high demand for accountants, especially in the USA and that demand, along with the supply of individuals in the Philippines have created

* **What You Can Gain**

If you put your mind to it almost anything can be achieved. I highly recommend studying 2 publications which are part of your resources- “The Science of Getting Rich” by Wallace Wattles and “Think and Grow Rich by Napoleon Hill. I stress studying because merely reading them will not be enough to truly understand the underlying message. I’m not going to spoil your surprise nor can I. It would be easy for me to share my own interpretation of the writings but that’s not how I’ve come to understand how it works. You must come to the realization of what makes people successful the same way I have.

What I can share with you is that it’s very simple and ever since I started applying the principles everything started falling into place, without me realizing it. The biggest lesson I have learned is that we always get what we ask for. If you're not clear about what you want you will experience confusion and a lack of results. The second is that it takes time and patience. The third is that everything happens for a reason. These are the lessons I’ve learned and may not be what you learn so just keep an open mind.

So the answer to what you will get by going through this program is entirely up to you. If you want a better quality of life, independence, financial security, respect…… It’s all yours if you want it and are willing to work for it. Nothing comes easily. Some examples are as follows.

* **Freelance**

There are millions of businesses that are seeking workers. “The Great Resignation” has created a shortage in available workers while utilizing technology has become more acceptable and almost required for survival. If you want a job and an opportunity to work from the comfort of your own home there are many opportunities to become a full-time or part-time freelancer.

* **Build your own business**

If you're an entrepreneur and like the idea of creating opportunities for others there are plenty of ways for you to accomplish this.

* **Work from home and improve the quality of your life**

Spending time and money going into work can be a thing of the past. This was one of the major benefits I saw when initially seeing what I could accomplish with the technology. I don’t enjoy driving to begin with and always viewed the commute as a wasted opportunity to either learn or produce. Not only was I able to work from the comfort of my own place but I didn't skip a beat when I was traveling all those years. Truth be told, I only worked about 15-20 hours a week on my accounting business for over 8 years. I could have grown the firm but would have never been able to create Bedrock. I believe that what I have done can be done by anyone that has the desire.

**TO LEARN MORE ABOUT HOW YOU CAN CASH IN NOW CLICK THE LINK BELOW FOR ACCESS TO OUR FREE WORKSHOP WHERE YOU WILL GET THE INSIDE SCOOP ON THE FOLLOWING TOPICS**

**LEGAL BUSINESS STRUCTURES & TAX RETURNS**

* **Doing business in the United States**
* **Business Tax Returns**
* **Personal Income Tax Returns**
* **Amending Returns**

**FINANCIAL REPORTS & ACCOUNTING**

* **Financial Reports**
* **Business Methods**
* **Cash vs Accrual Basis**

**ACCOUNTING SYSTEMS**

* **Entering Transactions**
* **Startup Accounting**
* **Startup entries**
* **Off the books transactions**

**RECORD KEEPING**

* **Books & Records**
* **The DE-Minimus Rule**
* **Folder Systems**
* **Naming Conventions**

**PAYROLL & INDEPENDENT CONTRACTORS**

* **Payroll**
* **W2 vs 1099**
* **Registration & Insurance**
* **Paying employees**

**ACCOUNTING TOOLS & RESOURCES**

* **QuickBooks Desktop**
* **QBO**
* **Waveapps**
* **Excell**
* **PDF Converters**

**PREPARING TAX RETURNS**

* **Form 1120-CORPORATIONS**
* **Form 1120S-S-CORPS**
* **Form 1065-PARTNERSHIPS**
* **Form 990-NOT FOR PROFIT**
* **Form 1040-PERSONAL RETURNS**
* **Form 2553-S Corp Election**
* **Form 8832-Entity Classification**
* **FORM 4562**

**TAX ISSUES & STRATEGIES**

* **Startup Issues**
* **Year Ends**
* **Active VS Passive Income**
* **Filing Tax Returns**
* **Powers of Attorney**
* **Tax Notices**

**THE BEDROCK BUSINESS BUILDING SYSTEM**

* **Marketing**
* **Types of Clients**
* **Onboarding Clients**
* **New Client Issues**
* **Software**
* **BMS**

**ACT NOW!!!**

**RESERVE YOUR SPOT AND START CASHING IN**